



10th INTERNATIONAL
ELECTRICITY,
POWER GENERATION
AND IT EXPO

 **25-28 NOV 2024**
 Safex Expo Center
Algiers, ALGERIA

THE 10TH ALGERIA ELECTRICITY EXPO

A PREMIER DESTINATION FOR INDUSTRY LEADERS!

Organized by Elan Expo, the **10th Algeria Electricity Expo** International Electricity, Power Generation and IT Exhibition will be held from **25-28 November 2024** at the **Safex Expo Center**, Algeria.

ALGERIA IS READY TO LIGHT THE WAY FORWARD!

Elan Expo proudly announces the 10th Algeria Electricity Show, a landmark event that has proven its position as the premier meeting point for industry leaders, innovators, and major brands in the building, construction, and design sectors.

ALGERIA, A STRATEGIC LEADER IN THE ENERGY SECTOR

Algeria's strategic location at the crossroads of Europe and Africa makes it an exceptionally attractive hub for professional exhibitions. This unique position not only facilitates access to diverse markets across both continents but also enhances connectivity with neighboring countries in the Mediterranean region and sub-Saharan Africa. Algeria has rich natural resources, including vast reserves of natural gas and renewable energy potential, particularly solar power, making it an ideal location for companies focused on energy innovation. The government's commitment to developing infrastructure and energy projects further solidifies Algeria's role as a center for collaboration and investment in the electricity sector.

The electricity industry in Algeria is about to grow significantly, with forecasts indicating an annual demand increase driven by urbanization, industrial expansion, and a rising population. Notable ongoing projects include the Koudiet Eddraouch Power Plant, which will generate 1,600 MW of electricity, and the Hassi R'Mel Power Plant, with an output of 1,200 MW. Additionally, Algeria is making substantial progress in renewable energy, with plans to invest approximately \$42 billion over the next five years. Key projects include the Solar Power Plant in Ouargla, aimed at producing 400 MW of solar energy, and wind farms along the northern coast. The government aims to achieve 27% of its total electricity generation from renewable sources by 2030, reflecting its dedication to sustainable development.

Despite these promising developments, several specific challenges persist within the electricity and power generation industry that make it essential for international companies to engage with this sector. The industry faces significant infrastructure deficiencies, with many existing facilities requiring modernization to meet contemporary standards. Economic fluctuations may cause supply chain disruptions that restrict prompt access to necessary materials.

Participating in the Algeria Electricity Show offers companies a unique opportunity to navigate these challenges while capitalizing on the market's growth potential. The event serves as a vital platform for networking with key stakeholders, including government officials and industry leaders, allowing exhibitors to gain valuable insights into local market dynamics and emerging trends. Companies can showcase innovative solutions that address specific local challenges and explore collaborative ventures with local firms to enhance their market presence.

Moreover, exhibiting at this prominent event positions companies as leaders in a rapidly evolving sector while contributing meaningfully to Algeria's development goals. The Algeria Electricity Show is not just an exhibition; it is an opportunity to be part of a significant process in one of Africa's most promising markets, where energy innovation and sustainable practices are increasingly prioritized. Engaging with these challenges at the exhibition will enable companies to forge partnerships and develop strategies that can drive success in this dynamic industry.

ALGERIA ELECTRICITY SHOW: ONGOING SUCCESS WITH BRIGHT FUTURE

Mr. Süer Ay, General Manager of Elan Expo, expressed his excitement for this year's event, stating: "The Algeria Electricity Show has consistently proven to be fundamental for innovation and collaboration in the energy sector. As we celebrate this impressive 10th edition, we anticipate not only an impressive participation but also a showcase of advanced technologies that reflect the vibrant evolution of Algeria's electricity landscape. This year's event again will serve as a premier platform for international companies to connect with local stakeholders, explore new partnerships, and contribute to Algeria's ambitious energy goals. We are proud to provide a professional platform that will drive sustainable development and address the pressing challenges facing the industry today."

POWERING THE FUTURE OF ELECTRICITY: A DECADE OF EXCELLENCE IN THE NORTH AFRICAN ENERGY SECTOR

Last year's show attracted **118** brands from **13** countries, including **Algeria, Bahrain, Canada, China, Egypt, France, India, Kuwait, Russia, Saudi Arabia, Turkey, the United Arab Emirates, and the United Kingdom**. Over **7000** visitors from around the globe attended, exploring and showcasing advanced technologies and solutions. Over **16** conferences and workshops were organized which provided invaluable insights into innovative practices and technologies shaping the future of construction.

The Algeria Construction Show has become synonymous with innovation. Last year featured participation from renowned international companies such as **Compaq International (P) Limited, Kuwait Insulating Material Manufacturing Co, Xiamen ITG Honor MICE Co., Ltd, Alp Pompa Teknolojileri San. Ve Tic. A.S., KKC Industry W.L.L, Vitronburg New Energy Tech. Co., Ltd, Guangzhou Mingyi Exhibition Service Co., Ltd, OOO Avangard, Norland International Exhibition (Beijing) Co., Ltd, Inner Mongolia Haihua Exhibition Co., Ltd, Djenair France, Unigulf Industries LLC, Wassertek Ltd., Canada, Icon Egypt, Beta For Engineering & Consult, Alghadeer Packaging Materials Factory, United Insulations, Stalbans East, Beijing Worlead International Exhibition Co., Ltd.**, and many others. Local companies also showcased their offerings, demonstrating the vibrant synergy between domestic and international players.

SAVE THE DATE!

- **Dates:** November 25-28, 2024
- **Location:** Safex Expo Center, Pins Maritimes, Algiers , ALGERIA
- **Exhibitor Profile:** Generation of electrical energy, Electrical Distribution & Transmission Equipment, Power electronics, Electrical substations, Power distribution and control, Process control products, Solar Panels, Electricity measuring, metering and control, Automation systems and equipment, Lightings and lighting systems, Maintenance and services, Renewable energies, New energies, Training and education, Turn-key contracting, Consultancy, HVAC Equipment & Accessories, Hydro Power, Insulation material, Installation Equipment, Intelligent Building Products & Systems.

ABOUT ELAN EXPO

Elan Expo was founded in 1997 and now manages over 30 market-leading B2B events in up to 8 countries each year. Headquartered in Istanbul, Turkey, it is currently active in Nigeria, Azerbaijan, Kenya, Morocco, Iran, Iraq, and Algeria.

Elan Expo employs over 90 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance, and advertising.

Elan Expo's operation is active in exhibitions with multiple sectors such as Real Estate & Investment, Construction & Building Materials, Furniture & Decoration, Food & Agriculture, Beauty & Cosmetic, Fashion & Textile, Healthcare & Medical Products, HVAC, Landscape & Urban, Municipality & City Planning, and LED & Advertising.

Elan Expo's knowledge of the communities they serve, their ability to attract the right people, and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded

people together. It is the shared experience and the opportunities to make human connections that allow businesses to grow.

For more information, please do not hesitate to contact us;

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