

## Standard Benefits Included in All Sponsorship Packages:

Every sponsor is a valued partner. Regardless of the package you choose, you will receive these core benefits:

### Digital Presence:

Your company logo and a 200-word company profile on the official event website's sponsor page, with a reciprocal link to your website.

### Catalogue Feature:

Your company logo featured in the "Sponsors and Supporters" section of the official event catalogue.

### Social Media Announcement:

A dedicated post announcing your sponsorship on our official social media platforms (Facebook, Instagram, LinkedIn).

### Priority Listing:

A priority listing in the special sponsors' section at the top of the online exhibitor list.

## Our Sponsorship Opportunities:

- Exclusive Diamond Sponsorship
- Gold Sponsorship
- Registration Sponsorship
- Lanyard Sponsorship
- Workshop Sponsorship
- VIP Lounge Sponsorship
- Visitor Badge Sponsorship
- Visitor Bag Sponsorship

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# VIP LOUNGE

## sponsorship

### Connect with Key Decision-Makers in an Exclusive Setting

12,000 €

In addition to all standard sponsorship benefits, as the VIP Lounge Sponsor, you will receive the following unique privileges:

- Sponsor an exclusive networking space where exhibitors and VIPs can connect. Access is limited and includes complimentary refreshments.
- The lounge's name will be decided in collaboration with you (e.g., "[Your Brand] VIP Lounge").
- Your logo on the interior and exterior walls of the lounge.
- Showcase your products in a dedicated 1 m<sup>2</sup> area inside the lounge.
- Opportunity to distribute promotional items and host a private networking event in the lounge.

### The Concrete ROI of This Sponsorship:

#### High-Value Networking:

Gain exclusive access to 500+ industry decision-makers and VIPs in a relaxed setting perfect for building relationships.

#### Premium Brand Association:

Align your brand with exclusivity and premium hospitality, enhancing your corporate image.

#### Targeted Product Demonstration:

Showcase your products directly to a curated audience of the most influential attendees.

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