

## Standard Benefits Included in All Sponsorship Packages:

Every sponsor is a valued partner. Regardless of the package you choose, you will receive these core benefits:

### Digital Presence:

Your company logo and a 200-word company profile on the official event website's sponsor page, with a reciprocal link to your website.

### Catalogue Feature:

Your company logo featured in the "Sponsors and Supporters" section of the official event catalogue.

### Social Media Announcement:

A dedicated post announcing your sponsorship on our official social media platforms (Facebook, Instagram, LinkedIn).

### Priority Listing:

A priority listing in the special sponsors' section at the top of the online exhibitor list.

## Our Sponsorship Opportunities:

- Exclusive Diamond Sponsorship
- Gold Sponsorship
- Registration Sponsorship
- Lanyard Sponsorship
- Workshop Sponsorship
- VIP Lounge Sponsorship
- Visitor Badge Sponsorship
- Visitor Bag Sponsorship

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# REGISTRATION *sponsorship*

## Be the First Brand Every Visitor Sees

15,000 €

In addition to all standard sponsorship benefits, as the Registration Sponsor, you will receive the following unique privileges:

- Your logo and branding on all registration desks at the event (including filling areas).
- Your logo on all printed and online registration forms.
- Your logo featured on the visitor registration confirmation email.
- Your logo and credit will be featured in the official post-show report.
- Opportunity to provide branded giveaways at registration.

## The Concrete ROI of This Sponsorship:

### First Point of Contact:

Your brand will be the very first one seen by 100% of over 8,000 attendees upon arrival, guaranteeing high recall.

### Unrivaled Exposure:

The registration area is the highest-traffic zone. Your brand will be constantly visible to a captive audience.

### Positive Brand Association:

Connect your brand with a smooth entry process, creating a positive first impression with every visitor.

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