

## Standard Benefits Included in All Sponsorship Packages:

Every sponsor is a valued partner. Regardless of the package you choose, you will receive these core benefits:

### Digital Presence:

Your company logo and a 200-word company profile on the official event website's sponsor page, with a reciprocal link to your website.

### Catalogue Feature:

Your company logo featured in the "Sponsors and Supporters" section of the official event catalogue.

### Social Media Announcement:

A dedicated post announcing your sponsorship on our official social media platforms (Facebook, Instagram, LinkedIn).

### Priority Listing:

A priority listing in the special sponsors' section at the top of the online exhibitor list.

## Our Sponsorship Opportunities:

- Exclusive Diamond Sponsorship
- Gold Sponsorship
- Registration Sponsorship
- Lanyard Sponsorship
- Workshop Sponsorship
- VIP Lounge Sponsorship
- Visitor Badge Sponsorship
- Visitor Bag Sponsorship

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# LANYARD sponsorship

## Place Your Brand Around the Neck of Every Attendee

8,000 €

In addition to all standard sponsorship benefits, as the Lanyard Sponsor, you will receive the following unique privileges:

- Your company logo will be printed on the official event lanyards (Lanyards can be provided by the sponsor or produced by us; additional costs may apply).
- Every visitor receives a lanyard upon entry and must wear it for all 3 days of the event.
- This is an exclusive opportunity with only one lanyard partner for the event.

## The Concrete ROI of This Sponsorship:

### Mobile Branding:

Every attendee becomes a walking billboard for your brand, carrying your logo throughout the entire venue.

### Guaranteed Visibility:

As lanyards are essential for entry, your logo is guaranteed to be seen thousands of times in photos and interactions across over 8,000 attendees.

### Exclusive Positioning:

As the sole lanyard sponsor, your brand owns this high-visibility channel without any competing logos.

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