

A Golden Opportunity in Nigeria Market!!!

Ceramica West Africa 2019: International Ceramic, Bathroom & Kitchen Exhibition is organized by Elan Expo will take place on 27-29 June 2019 at Landmark Centre at Lagos, Nigeria.

A WISE CHOICE IN AFRICAN MARKET: NIGERIA

Nigeria is the rising star of West Africa with its' huge market size. Every year 43% of total projects of Africa hold in Nigeria; under favor of its population, underground and surface resources and her perfect location. Nigeria which is a major communications and logistics hub with an important Atlantic Ocean port is the most crowded country of the West Africa - 47% of West Africa's population - with 191 million inhabitants. Nigeria's annual growth rate gathers international and local investor into this market; within a decade from 2006 to 2016; Nigeria's gross domestic product (GDP) grew at average rate of 5.7% per year and it reached 375 billion dollars at the end of 2017. Huge projects which have billion dollars budget prefer Nigeria; approximately 100 thousand homes are being built every year.

This booming in Nigerian Construction Market proves that Nigeria is the best for the **Ceramic, Kitchen, Bathroom, Sanitary, Stone, and Marble Industry** investments!

A NEW PATH TO ENTER NIGERIA MARKET

The General Manager of ELAN EXPO Mr. Suer AY mentioned as "Nigeria is now Africa's largest foreign direct investments beneficiary, and its diversification is well underway; for expanding our scope we are arranging **Ceramica West Africa 2019: International Ceramic, Bathroom & Kitchen Exhibition** as a new path our deep build expo experience in Nigeria. I think that this expo is an unmissable opportunity to enter Nigerian Ceramic market because over 800 thousand dollars is being spending annually for the **Ceramic, Kitchen, Bathroom, Sanitary, Marble, and Stone products**.

Ceramica Expo 2019 will gather the buyers and manufacturers of the products like ceramic surfaces, wallpapers, wood flooring, marble, stone, bathroom furnishings, brick, sanitary ware and tile. With our expertise in organizing focused conferences & workshops for various industry segments, **Ceramica West Africa** and also the concurrent exhibition **4th Nigeria Build Expo** will host a serious of educative sessions during the three day period from 27 June to 29 June 2019. These seminars served as the educational workshops for attendees. We will host VIP speakers from top industry bodies and companies and they will share their know-how and vision on the build construction world. On the other word, it will be perfect platform to communicate experts and attendees which is the main target of this activity. We are expecting more than 70 exhibitors from more than 10 countries such as Italy, China, Turkey, Indonesia, Spain, Egypt, Nigeria, India, Russia and U.A.E., and 3800 visitors.

To sum up, with our professionalism about arranging expos and our previous sector giants exhibitors feedback such as **Sina Tile, Al Anwar Ceramic, Cleopatra Ceramic, Bien Ceramic, Kumtel and CDK**, I can easily say we are one of the leading trade show organizer in Nigeria. I recommend the potential exhibitors that start a business from the **CERAMICA WEST AFRICA 2019** with the potential of the highest return."

BE AWARE OF THE OPPORTUNITY

CERAMICA WEST AFRICA 2019: Ceramic, Bathroom & Kitchen Exhibition will take place as a concurrent expo of the 4th NIGERIA BUILD EXPO between the dates 27-29 June 2019 at Landmark Centre in Lagos, Nigeria.

Mr. AY stated their potential customers for being aware of the opportunity to join the concurrent expos; “This expos will provide you to extend your business scope. During these two expos companies can easily provide business contacts with other sectoral giants.”

SAVE THE DATE!!!

CERAMICA WEST AFRICA which will provide you to carry huge interest will take place between the dates 27-29 June 2019 at Landmark Centre at Lagos, Nigeria.

ABOUT ELAN EXPO

Elan Expo was founded in 1997 and now manages over 30 market-leading B2B events in up to 9 countries each year. Headquartered in Istanbul, Turkey, it is currently active in **Nigeria, Azerbaijan, Kenya, Morocco, Iran, Iraq, and Algeria.**

Elan Expo employees over 90 people who are passionate about the communities that they serve and skilled at creating the ideal circumstances for relationships to develop, knowledge to be gleaned and deals to be done by the departments of sales, marketing, B2B, visitor promotions, project, finance and advertising.

Elan Expo's operation is active in exhibitions with the multiple sectors such as **Real Estate & Investment, Construction & Building Materials, Furniture & Decoration, Food & Agriculture, Beauty & Cosmetic, Fashion & Textile, Healthcare & Medical Products, HVAC, Landscape & Urban, Municipality & City Planning, and LED & Advertising.**

Elan Expo's knowledge of communities they serve, their ability to attract the right people and their skill of curating the physical space and creating memorable experiences bring thousands of like-minded people together. It is the shared experience and the opportunities to make human connections which allow businesses to grow.

For more information, please do not hesitate to contact us;

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