

SPONSORSHIP OPPORTUNITIES

INTERNATIONAL
HOTEL,
RESTAURANT,
CAFE INDUSTRIES
EXHIBITION

25-27 June 2020
Lagos, NIGERIA

MEGA Landmark
Centre,
NIGERIA
HORECA
HOTEL ■ RESTAURANT ■ CAFE

LANDMARK
CENTRE

Co located with:

CERAMICA WEST
AFRICA
NIGERIA
CERAMIC, BATHROOM & KITCHEN EXHIBITION

ALWINDO
ALUMINIUM WINDOW DOOR EXPO

NIGERIA
BuildExpo
CONSTRUCTION & BUILDING EXHIBITION

MAIN SPONSORSHIP



WHAT WILL WE DO?

DIGITAL MARKETING

Through Facebook, Instagram, Website, E-mailing and LinkedIn;

- *2 x E-mailing shots to the event database
- *2 x Posts on social media (Facebook, LinkedIn, Twitter and Instagram)
- *Banner on the website of the exhibition and link to sponsor website
- *All E-mail marketing – internal and 3rd party campaigns (logo on email headers)
- *All paid advertisings done through social media will include the sponsor's logo.

We'll work with you to prepare a content once you send us your company profile, pictures and logos. We'll then distribute this content through emailing shot and social media channels as main sponsor

OUTDOOR & PRINTED ADS

Priority positioning of logo on:

- *All printed brochure
- *Outdoor advertising
- *Flyer & invitation
- *Press release

Additionally; A full page ad inside the cover page in the official exhibition catalogue

ONSITE BANNER & FLAG & VIDEO INTERVIEW

Exclusive Standing Banner & Flags at the entrance of the exhibition

- *1 free standing banner at the entrance of the exhibition
- *4 flags at the outside of the exhibition hall
- *Our team will conduct a short video interview with a senior representative of your company in the duration of the exhibition. This will focus on your participation and what will be showcased at the expo.
- *Banner at VIP / B2B stands (in size h:250cm*w:1m)

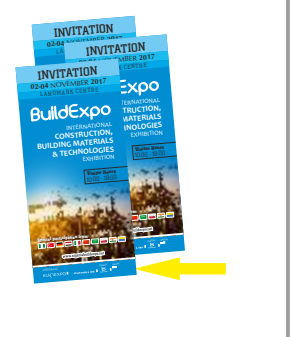
POST-EVENT

- * 2 HTML mailings to the entire visitor database, by mentioning of your contribution and premium positioning in the show.
- *Comprehensive post event report; one full page dedicated to your company and your sponsorship.

ADDITIONAL BENEFITS

- *Enjoy the advantages of purchasing both stand area and sponsorship packaging at the same time;
- Take advantage of 30% discount for your stand booking
- *Facilitated meetings with key buyers
- *30 complimentary VIP invitations to be sent to senior officials
- *1000 complimentary exhibition invitations

INVITATION



VIP INVITATION



FAIR CATALOGUE



- *All logos in the printed ads & documentary will be under the Main Sponsor title
- **All logos will be 20% larger than the Gold Sponsor.
- ***Only one company entitles to Main Sponsorship.

SOCIAL MEDIA POST



WEB SITE



FLAG



Price: 20.000 Euro
(8.400.000 Ngn)

GOLD SPONSORSHIP



WHAT WILL WE DO?

DIGITAL MARKETING

Through Facebook, Instagram, Website, E-mailing and LinkedIn.

- *1 x E-mailing shot to the event database
- *1 x Post on social media (Facebook, LinkedIn, Twitter and Instagram)
- *Banner on the website of the exhibition and link to sponsor's website
- *All E-mail marketing – internal and 3rd party campaigns (logo on email footers)
- *All paid advertising done through social media will include the sponsor's logo.

We'll work with you to prepare a content once you send us your company profile, pictures and logos. We'll then distribute this content through emailing shot and social media channels as gold sponsor

OUTDOOR & PRINTED ADS

Priority positioning of logo on:

- *All printed brochure
- *Outdoor advertising
- *Flyer & invitation
- *Press release
- * One page advertising on the show catalogue

ONSITE BANNER & FLAG & VIDEO INTERVIEW

Exclusive Standing Banner & Flags at the entrance of the exhibition

- *1 free standing banner at the entrance of the exhibition
- *Our team will conduct a short video interview with a senior representative of your company in the duration of the exhibition. This will focus on your participation and what will be showcased at the

POST-EVENT

- * 1 HTML mailing to the entire visitor database, by mentioning of your contribution and premium positioning in the show.
- *Comprehensive post show report; one full page dedicated to your company and your sponsorship.

ADDITIONAL BENEFITS

- *Enjoy the advantages of purchasing both stand area and sponsorship packaging at the same time;
- Take advantage of 25% discount for your stand booking
- *Facilitated meetings with key buyers
- *10 complimentary VIP invitations to be sent to senior officials
- *500 complimentary exhibition invitations

INVITATION



VIP INVITATION



FAIR CATALOGUE



- *All logos in the printed ads & documentary will be under the Gold Sponsor title
- **Only 2 companies entitle to Gold Sponsorship.

SOCIAL MEDIA POST



WEB SITE



Price: 10.000 Euro
(4.200.000 Ngn)

WORKSHOP SPONSORSHIP



WHAT WILL WE DO?

DIGITAL MARKETING

Through Facebook, Instagram, Website, E-mailing and LinkedIn.

- *1 x E-mailing shot to the Workshop database
- *1 x Post on social media (Facebook, LinkedIn, Twitter and Instagram)
- *Banner on the exhibition's workshop related website page and linked to sponsor's website
- *All E-mails about workshop marketing – internal and 3rd party campaigns (logo on email footers)

We'll work with you to prepare a content once you send us your company profile, pictures and logos. We'll then distribute this content through emailing shot and social media channels as workshop sponsor

OUTDOOR & PRINTED ADS

Priority positioning of logo on:

- *All printed workshop related brochure
- *Workshop stage
- *Flyer & invitation
- *Workshop participant certificate
- * One page advertising on the show catalogue

ONSITE BANNER & VIDEO INTERVIEW & DEDICATED WORKSHOP SESSION

- *1 banner at the entrance of the Workshop Area
- *Special workshop session will be allocated to you
- *Our team will conduct a short video interview with a senior representative of your company in the duration of the exhibition. This will focus on your company profile.
- * All the workshop sessions will be opened by announcing your sponsorship.

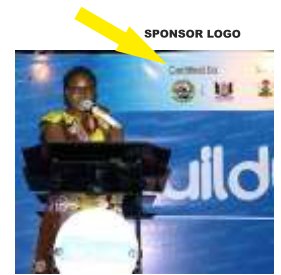
POST-EVENT

- * 1 HTML mailing to the workshop database, by mentioning of your contribution and premium positioning in the workshop organization.
- *Comprehensive post show report; one full page will be dedicated to workshop with your company and sponsorship's detail.

ADDITIONAL BENEFITS

- *10 complimentary VIP invitations to be sent to senior officials
- *500 complimentary exhibition invitations

- *All logos in the printed ads & documentary will be under the Workshop Sponsor title
- **Only one company entitles to Workshop Sponsorship.



Price: 6.000 Euro
(2.520.000 Ngn)

ADVERTISING AREAS

1 OUTDOOR BANNER



● Dimension : 884x150 cm

● Print: Foil

● Price : 8,000 Euro (3.360.000 Ngn)

2 BUILDING GLASS FAÇADE



● Dimension: 400x400 cm

● Print: Vinly print

● Price : 6,000 Euro (2.520.000 Ngn)

3 VISITOR ID BADGE SPONSORSHIP



- Sponsor's logo on the ID Badge distributed to all visitors at the registration
- One (1) full-page advertisement in the official catalogue
- 5000+ Badges will be printed

● Price : 6,000 Euro (2.520.000 Ngn)

4 EXHIBITION BAG SPONSORSHIP



- Sponsor's logo on the Bag distributed to all visitors & professionals
- Insert of Sponsors's catalogue or flyer in the Bag distributed to all visitors (catalogue or flyer will be provided by the Sponsor)
- One (1) full-page advertisement in the official catalogue
- 5000+ Bags will be printed

● Price : 4,000 Euro (1.680.000 Ngn)

5 MAIN ENTRANCE INDOOR BANNER (INSIDE)



● Dimension : 120x800 cm

● Print: Foil

● Price : 4,000 Euro (1.680.000 Ngn)

ADVERTISING AREAS

6 TERRACE / BANNER



● Dimension : 70x800 cm

● Print: Foil

● Price : 3,000 Euro (1.260.000 Ngn)

7 FOOT PRINT



From the entrance to stand-application in to the main corridor

● Dimension : 35x15 cm

● Print: Foil Sticker

● Price : 3,000 Euro (1.260.000 Ngn)

8 FLAG



● Dimension : 70x250 cm

● Print: fabric print

● Price : 800 Euro (336.000 Ngn)

9 CEILING BANNER



● Dimension : 100x300 cm

● Print : Vinly

● Price : 600 Euro (252.000 Ngn)

10 MAIN ENTRANCE / FLOWER BED



● Print : Strafor cutout

● Price : 250 Euro (105.000 Ngn)
/ per letter